

Samuel Verdi

School Address:

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Permanent Address:

114 Northwood Lane
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EDUCATION:

University of New Hampshire, Durham, New Hampshire

2024-Present

GPA: 3.4 / 4.00.

Relevant Course Work: Strong Understanding of Excel, Expansive Knowledge of Microsoft toolkit, Presenter and Demonstrator, Basic Principals of Finance, and Risk & Return.

EXTRACURRICULAR ACTIVITIES:

UNH Fashion Club, Durham, New Hampshire

November 2024 - Present

President

- Founded sustainable fashion movement on UNH campus promoting the purchase and upcycling of used clothing by providing vintage clothing and sewing workshops
- Generated Social Media presence amounting to nearly 1200 followers in under a year and averaging 30,000 views on the profile and posts a month.

WORK EXPERIENCE:

Capital Vintage, Durham, NH

April 2025- September 2025

Sales Associate

- Managed day-to-day business operations restocking, pricing, and staging inventory to increase sales at the store by 10%.
- Generated short-form content amassing 1,200,000 views for the Instagram account increases exposure and brand awareness.
- Facilitated and organized event that involved a hundred attendees and repurposed 1000 lbs. of clothing and saw a revenue growth of for the day by %110.

Blue Loon Bakery, New London, NH

May 2023 – August 2024

Front of House Lead

- Working, leading, and managing a team of nine employees directing them on day-to-day operations.
- Developing systems and procedures to better educate and involve employees, creating value in the work they are doing.
- Educating employees on product knowledge, creating a 10% increase in sales during slow seasons.

INTERNSHIP EXPERIENCE:

Washington Marketing Group, Arlington, Virginia

September 2021 - January 2022

Market Analyst & Web Design

- Executed the development of digital marketing strategies for political email campaigns, including analyzing data to improve open rates, click-through rates, and conversions of about 15%.
- Produced a promotional video for the company through contracting, involved coordinating with a videographer and using graphic design skills to design engaging visuals and typography enhancing visual aid by 100%.